



We have the pleasure to invite you to the conference:

«Leading in Crisis»

Tuesday, June 16, 2009
18h00 – 20h00, UniMail MR290

- How can leaders guide their organizations through difficult times and ensure a sustainable growth?
- What kind of consequences will short term reactions have on sustainable development?
- How can a long term vision be developed in the face of crisis?

The panel discussion in English will bring together:

- Gilbert Probst, Professor at HEC Geneva, Managing Director, Leadership Office and Academic Affairs-WEF**
- Giovanni Ciserani, President Western Europe - Procter & Gamble**
- Cédric Anker, CEO - Banque Vontobel Genève SA**

Agenda: 18.00-20.00 Panel discussions and Q&A
20.00-21.30 Aperitif

Participation: Free of charge, sign-up mandatory until June 14th

Sign up online: http://grh.sdsi74.com/inscription_conf.php

or by e-mail to Guldem.Karamustafa@unige.ch.

Place: University of Geneva, Uni-Mail, salle MR290, Bd du Pont d'Arve 40, 1211 Genève 4